

Resolution Supporting Continuation of the Outer Sunset Farmers Market and Mercantile

WHEREAS, the Outer Sunset Farmers Market and Mercantile (Sunset Mercantile) has built community and supported commerce in San Francisco's Outer Sunset neighborhood since 2014; and

WHEREAS, Sunset Mercantile creates events in which local entrepreneurs, artisans, small business owners, and nonprofits can showcase their talents and causes; and

WHEREAS, Sunset Mercantile supports the surrounding businesses in developing creative ways to increase foot traffic to their storefronts and tie them into events that are family-friendly and engaging for all ages; and

WHEREAS, Sunset Mercantile operates a farmers market twice a week in the Outer Sunset neighborhood year-round and has expanded to host similar events throughout the City; and

WHEREAS, The Outer Sunset farmers market takes place on 37th Avenue between Ortega and Quintara Streets; and

WHEREAS, At the height of the COVID-19 pandemic, Sunset Mercantile offered a safe, outdoor shopping experience for the community and provided a critical opportunity for local, small businesses to continue their operations; and

WHEREAS, Sunset Mercantile's street closure permit is set to expire on August 13, 2022; and

WHEREAS, Continuation of the Outer Sunset farmers market is at jeopardy due to opposition from an academic institution adjacent to the market which opposes the permit renewal on the grounds that it limits parking availability to their campus should an event occur; and

WHEREAS, Sunset Mercantile has tried unsuccessfully to offer solutions that support the needs of the academic institution and the market;

THEREFORE, Be it resolved, the San Francisco Small Business Commission affirms its support for continuation of the Outer Sunset Farmers Market and Mercantile as an exemplary community-building event that supports local small business owners, artists, and neighbors; and

BE IT RESOLVED, The San Francisco Small Business Commission urges the San Francisco Municipal Transportation Agency (SFMTA) to renew the Outer Sunset Farmers Market and Mercantile's street closure permit immediately.